**CHECKLIST FOR FORMATION OF A STARTUP REGISTRATION**

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| **S.NO**. | **Information /Documents Required** | **Remarks** |
| 1. | Industry Type |  |
| 2. | Sector (Loyalty, Branding, Digital Marketing, Discovery, Sales, Market Research) |  |
| 3. | Categories |  |
| 4.  | Stage (Anyone)* Ideation (You have an idea for a product or a service)
* Validation (You have built Minimum Viable Product)
* Early Traction (You have acquired customers, generating revenue)
* Scaling (You are generating sustainable profits)
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| 5. | Funded or Bootstrapped (Anyone) |  |
| 6. | Have you Start Up applied for any IPR(Yes/No) |  |
| 7. | What is the problem the Start Up is solving? \* |  |
| 8. | How does your Start Up proposing to solve the problem? \* |  |
| 9. | What is the uniqueness of your solutions? \* |  |
| 10. | How does your Start Up generating revenue? \* |  |
| 11. | Is the Start Up creating an innovative product/service/process or improving an existing product/service/process (Yes/No) |  |
| 12. | Is the Start Up creating a scalable business model with high potential of employment generation of wealth creation (Yes/No/Both) |  |
| 13. | Has your Start Up received any Funding (Yes/No) |  |